



**CANADIAN AMATEUR
SPORT SOCIETY**

**2024
SPONSORSHIP
OPPORTUNITIES**



THE CANADIAN AMATEUR SPORT SOCIETY

Empowering Dreams Through Sport: Join Us in Shaping Futures

Welcome to the Canadian Amateur Sport Society, a landmark of excellence in the realm of amateur sports. As a not-for-profit organization, our heart beats with the passion and determination to make a difference in the lives of young athletes across the nation and beyond. Our dedication to nurturing talent and fostering a love for the sport of fastpitch softball has been our guiding principle, driving us to achieve remarkable feats in the world of amateur sports.

CANADA CUP

At the forefront of our achievements is the proud organization of the annual international Canada Cup, a prestigious event that brings together talent, sportsmanship, and unity from across the globe. This tournament is not just a competition; it's a celebration of the enduring spirit of sports and a testament to our commitment to excellence in organizing world-class events. (more on page 5)

2024 SURREY ISC MEN'S WORLD TOURNAMENT

2024 marks a milestone year as we are thrilled to be the host of the 2024 Surrey ISC Men's World Tournament, an iconic event making its highly anticipated return to British Columbia after 17 years. This homecoming is a momentous occasion, symbolizing the growth, resilience, and enduring appeal of fastpitch softball, and we are honored to play a pivotal role in its return. (more on page 6)

SOFTBALL CITY

Our legacy is not just built on hosting tournaments; it is also embedded in the hallowed grounds of the internationally renowned Softball City. Recognized as one of the most well-known softball parks in the world, Softball City is a symbol of our society's commitment to providing world-class facilities for athletes and fans alike. It stands as a beacon of excellence, hosting multiple world events such as the 2016 Women's World Championships, the 2019 Olympic Softball Qualifier, and the 2023 Men's Canadian Championships, among others.



SUPERKIDS PROGRAM

Beyond the glory of competition and the thrill of victory, our society is driven by a profound and noble goal: supporting young underprivileged and overlooked children to play the sport of fastpitch softball. We believe in the transformative power of sports to change lives, build character, and open doors to new opportunities. Through our efforts, we aim to provide a platform for these young athletes to shine, to grow, and to realize their full potential, both on and off the field. (more on page 7)



JOIN US

As we look to the future, we invite you to join us in our mission. Your support as sponsors and partners is invaluable in our quest to empower young dreams and shape the future of amateur sports. Together, we can create a legacy of inspiration, achievement, and impact that will resonate for generations to come.




































































Join the Canadian Amateur Sport Society in our journey to make a difference. Be a part of our story, and let us together nurture the stars of tomorrow.

Together, we are more than a society; we are a community united by the love of the game and the belief in the power of sports to transform lives.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP AND ADVERTISEMENT OPPORTUNITY

	TITLE	DIAMOND	GOLD	SILVER	BRONZE	COMMUNITY	
		\$50,000+	\$35,000+	\$15,000+	\$7,500+	\$4,000+	\$1,000+
USE OF MARKS							
EXCLUSIVITY							
OUTFIELD SCRIM SIGNAGE (1 DIAMOND)							
PROGRAM AD (BACK COVER)							
OUTFIELD SCREEN (3 PER GAME)							
LIVE STREAMING							
DISTRIBUTION RIGHTS							
ENTRANCE GATE SIGNAGE X2							
SPONSOR FAMILY AND FRIENDS NIGHT @ CANADA CUP							
DAY PASSES TO CANADA CUP							
TICKET SPONSOR							
VIP TOURNAMENT PASSES							
DIAMOND/NAMING							
PUBLIC ANNOUNCEMENT							
POP-UP TENT							
WEBSITE BANNER							
DAILY HOT SHEET BANNER							
SPONSOR ENGAGEMENT							
COACHES' PACKAGES FOR SBC							
ALL YEAR SIGNAGE							
FULL EVENT TOURNAMENT PASS							
MARKETING PRIVILEGES							
SPEAKING OPPORTUNITY							
BRANDING							
NAMING RIGHTS							

- Specific packages can be provided by your company needs
- Disbursements and material cost will be invoiced on top of the above the fee

2024 CANADA CUP INTERNATIONAL PROGRAM ADVERTISING

The **2024 Canada Cup** will be held from **June 28 - July 7** in Surrey, British Columbia and will promote the development of girls and women's fastpitch on a national and international level.

The tournament will host over **1500 Elite Athletes** representing 15 countries and would not be possible without the dedication and support of local community businesses to stage this important sporting event year after year.

ADVERTISING PACKAGES



HOME RUN FULL PAGE AD

\$1,500

7-5/8" WIDE x 10-1/8" DEEP

INCLUDING

2 ADULT TOURNAMENT PASSES



TRIPLE HALF PAGE AD

\$1,000

7-5/8" x 5" (LANDSCAPE OR PORTRAIT)

INCLUDING

8 ADULT DAY PASSES

4 YOUTH DAY PASSES



DOUBLE QUARTER PAGE AD

\$750

3-3/4" WIDE x 5" DEEP

INCLUDING

4 ADULT DAY PASSES

2 YOUTH DAY PASSES



SINGLE

\$500

INCLUDING

2 ADULT DAY PASSES

2 YOUTH DAY PASSES

ART WORK

Please submit all ads as 300dpi PDF's in the size booked. If you require artwork to be created, please supply good quality logo and contact information for proof.

A proof will be supplied for your approval.



INTERESTED IN IN-PARK BANNERS?

Looking for extra opportunities to promote your company during Canada Cup and possibly the rest of the year? See page 8



CANADA CUP
INTERNATIONAL SOFTBALL CHAMPIONSHIP



**CANADIAN AMATEUR
SPORT SOCIETY**

ADVERTISING DEADLINE: MAY 25, 2024

**CALL (604) 531-3220 OR EMAIL INFO@CANADACUP.COM
TO BOOK YOUR AD!**

SPONSORSHIP OPPORTUNITIES

2024 SURREY ISC MEN'S WORLD TOURNAMENT PROGRAM ADVERTISING

The **2024 Surrey ISC Men's World Tournament** will be held from **August 10 - 17** at Softball City. This once in a lifetime opportunity will show the best men's fastpitch in the world competing at a top level with power and speed.

The tournament will host over **60+ teams** with players from over 13+ countries and will attract fastpitch enthusiasts from all over the world.

ADVERTISING PACKAGES



HOME RUN FULL PAGE AD

\$1,500

7-5/8" WIDE x 10-1/8" DEEP

INCLUDING

2 ADULT TOURNAMENT PASSES



TRIPLE HALF PAGE AD

\$1,000

7-5/8" x 5" (LANDSCAPE OR PORTRAIT)

INCLUDING

8 ADULT DAY PASSES

4 YOUTH DAY PASSES



DOUBLE QUARTER PAGE AD

\$750

3-3/4" WIDE x 5" DEEP

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4 ADULT DAY PASSES

2 YOUTH DAY PASSES



SINGLE

\$500

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2 YOUTH DAY PASSES

ART WORK

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**SURREY 2024 ISC
MEN'S WORLD TOURNEY**

ADVERTISING DEADLINE: JULY 8, 2024

**CALL (604) 531-3220 OR EMAIL ISC@SOFTBALLCITY.BC.CA
TO BOOK YOUR AD!**

2024 SUPERKIDS PROGRAM

Transform Lives Through the Power of Sport: Support the Superkids Program

At the heart of the Canadian Amateur Sport Society lies the Superkids program, a groundbreaking initiative designed to bring the sport of softball to **underprivileged and overlooked children**. This program stands as a testament to the belief that every child deserves the chance to play, learn, and grow through sports, regardless of their background.

The Superkids program distinguishes itself by offering specially curated softball camps. These camps are more than mere training grounds; they are environments where seasoned instructors impart not only the skills of the game but also the values of teamwork, perseverance, and confidence. **A sponsorship of \$450** enables a child to attend a camp, providing them not just with coaching and equipment, but with a transformative experience that fosters personal growth and lifelong lessons.

As an initiative of the Canadian Amateur Sport Society the Superkids program **reflects** our dedication to making sports accessible to all children. The success of this program, however, is heavily reliant on the support of donors who share our vision.



**FOR \$450 YOU
CAN HELP A
SUPERKID**

**CONTACT US TO SUPPORT AND
HELP A SUPERKID PLAY
SOFTBALL THIS SUMMER.**

CALL (604) 531-3220 OR
EMAIL INFO@SOFTBALLCITY.BC.CA

SPONSOR A SUPERKID TODAY

Your donation to the Superkids program directly impacts the lives of these children, offering them opportunities for development and joy through softball. It's an investment not just in their immediate happiness, but in their future, equipping them with the tools and experiences that build character and resilience.

Your support can create lasting change in a child's life, offering them a gateway to new opportunities and a foundation of valuable life skills. By donating to the Superkids program, you're helping build a more inclusive and supportive community, one child at a time. Let's change lives together, one game at a time.



SPONSORSHIP OPPORTUNITIES

SOFTBALL CITY IN-PARK ADVERTISEMENT

Year around exposure in one of softball most renowned parks in the world.

Step into Softball City, where every pitch, hit, and catch tells a story of passion, teamwork, and triumph. Softball City host world-class tournaments and is open to the public from March to October. From girls fastpitch to men's slopitch, every age group and demographic enters our park during the course of a season. Be part of this unique venue in the heart of South Surrey.



BANNER PACKAGE

MARCH - OCTOBER



ALL DIAMONDS **\$5,000** (PER YEAR)
OUTSIDE PERIMETER
1-YEAR COMMITMENT



ALL DIAMONDS **\$4,000** (PER YEAR)
OUTSIDE PERIMETER
3-YEAR COMMITMENT



DIAMOND 1 **\$1,500** (PER YEAR)
OUTSIDE PERIMETER
1-YEAR COMMITMENT



DIAMOND 2/3/4 **\$1,200** (PER YEAR)
OUTSIDE PERIMETER
1-YEAR COMMITMENT

ART WORK

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**Disbursements and material cost will be invoiced on top of the above the fee*

TOURNAMENT PACKAGE

CANADA CUP AND ISC



TV DIAMONDS **\$1,500**
BACKSTOP BANNER
PER TOURNAMENT



OUTFIELD **\$1,000**
4X BANNERS (1 PER DIAMOND)
PER TOURNAMENT

CALL (604) 531-3220 OR
EMAIL INFO@SOFTBALLCITY.BC.CA
TO ORDER YOUR BANNER AT SBC!



CORPORATE TOURNAMENTS AT SBC

Play slopitch with all your colleagues for an incredible day or weekend



Join us at Softball City for a Corporate Tournament that brings all your colleagues together for a day of slopitch, team-building, and fun. Perfect for fostering teamwork and creating memorable experiences, this event promises friendly competition and laughter against the backdrop of one of the world's most famous softball parks. Strengthen your corporate spirit and make lasting memories with your team at Softball City. Swing for the fences in this unique team-building opportunity

**YOU CAN HAVE YOUR
CORPORATE
TOURNAMENT FOR AS
LOW AS \$25/PERSON**

EVENT SERVICES AND SETUP

- Planning process with full event coordination services
- Field setup and maintenance
- 6 foot tables & chairs available
- Tournament schedule

CATERING SERVICES

- BBQ buffet and catering
- Fully stocked bar on site
- Prize table(s), complimentary podium and microphone



**CALL (604) 531-3220 OR
EMAIL INFO@SOFTBALLCITY.BC.CA
TO ORDER YOUR BANNER AT SBC!**



KING OF CORPORATE SLOPITCH TOURNAMENT

MAY 10-12



ENTRY FEE	\$1150
INCLUDES	LUNCH + DRINK TICKET
COED RULES	7 MALES & 3 FEMALES
TEAMS	32 TEAM LIMIT
	15 PLAYER LIMIT PER TEAM
TOURNAMENT	3 ROUND ROBIN GAMES + SINGLE K.O PLAYOFFS

SIGN UP TODAY



SCAN THE QR CODE OR GO TO
OUR WEBSITE FOR MORE
INFORMATION